

# AREAS OF APPLICATION

IN THE FISH PROCESSING INDUSTRY

Examples

KNIFE DISINFECTION

BOX WASH

PERSONNEL HYGENE

SMOKEHOUSE

SLICER

FILLETING TABLE

PROCESSING TABLE





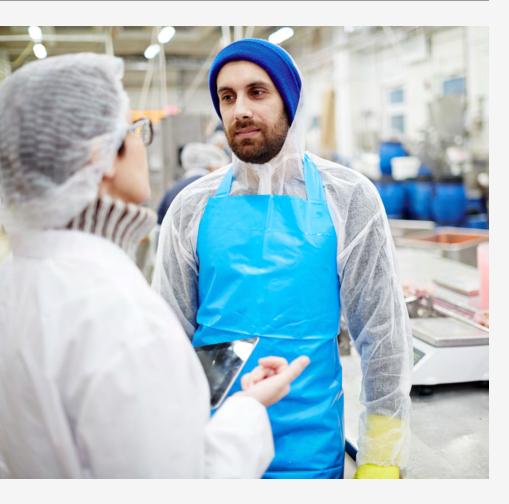
# OBJECTIVE

- >> Significant time and cost savings due to less effort and personnel
- >> Reduction of energy costs
- >> Complete and holistic disinfection
- >> Reduction of the cleaning time
- >> Less risk and more product and yield security
- >> Reduced contact/handling of disinfectants
- >> Water savings and predictable disinfection costs
- >> Improvement of the water quality
- >> Reduction of undesirable bacteria, fungi, spores and viruses
- >> Removal of biofilms and organic contaminants without mechanical intervention
- >> Enabling error-free/error-reduced production



#### FISH PROCESSING INDUSTRY

## OUR SERVICE



#### ASSESSMENT AND DETERMINATION OF THE ACTUAL CONDITION

#### EVALUATION AND PROBLEM ANALYSIS OF POSSIBLE VULNERABILITIES

#### SOLUTION CONCEPT IN A HOLISTIC CONTEXT

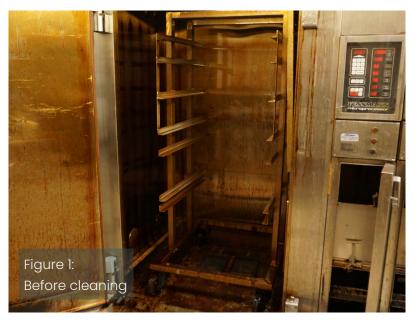
- >> Creation of individual cleaning plans (formulas)
- >> Training of employees on documenting processes and abnormalities in a protocol
- >> Regular service visits to the production site
- >> 24/7 Support (by phone and in person)
- >> Semi-annual employee training in the field of:
  - >> Safe handling of chemicals
  - >> Why clean?
  - >> How do you clean properly?

# THE PRACTICE OF CIP AND FOAM CLEANING FROM PLANET INNOVATION

Figures 1 and 2 show a smoke chamber with tar, smoke resin, grease and protein deposits.

The direct comparison between Figures 1 and 3 illustrates that the one off application of CIP and foam cleaning from Planet Innovation GmbH enables the residue free and safe removal of smoke residues:

We would be pleased to develop a specific concept for your particular needs.







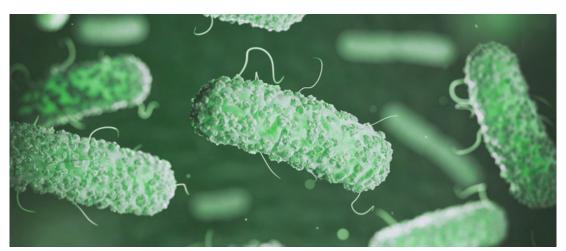
## BIOFILM REDUCTION AND PREVENTION BETWEEN THEORY AND PRACTICE

#### WHAT IS ELECTRO CHEMICAL ACTIVATION?

ECA stands for Electrochemical Activation. Our Planet products are electrochemically activated solutions produced using a specifically designed system. This involves passing a saturated, highly pure saline solution through a cell and converting the sodium chloride into hypochlorite through the process of electrolysis. Our Planet products have high level of antimicrobial efficacy.

The issue of biofilm formation plays a central role in the field of drinking water safety and food production. Complex structures composed of different microorganisms pose a significant challenge for cleaning agents and disinfectants. There is a significant risk of exposing people to a high microbial load of potentially harmful pathogens if these are not completely removed or if their development is not prevented.





## BIOFILM REDUCTION AND PREVENTION BETWEEN THEORY AND PRACTICE

The project "Prevention and Remediation of Drinking Water Contamination by Hygienically Relevant Microorganisms from Biofilms in Domestic Installations" funded by the Federal Ministry of Education and Research (Bundesministerium für Bildung und Forschung – BMBF) investigated the effectiveness of ECA products on biofilm removal.

Table 1 illustrates that with continuous disinfection with 0.3 mg/l (according to the German Drinking Water Ordinance, 2001) in a system with a 2-year-old biofilm, no further colony-forming units can be detected within 70 days (0 CFU/cm2). System disinfection using 25 mg/l resulted in no colony-forming units being detected after 6 hours. (1, Page 205)

Туре	Concentration [mg/I]	Application time	CFU/cm <sup>2</sup> (after application)	TCC/cm <sup>2</sup> (after application)
Initial values			> 10e	> 107
Continuous	0,3	70 days	u.N.	4,0 x 10 <sup>5</sup>
Plant disinfection	1	6 hours	2,5 x 10 <sup>4</sup>	5,3 x 10 <sup>6</sup>
	10	6 hours	5,2 x 10 <sup>1</sup>	6,1x10 <sup>4</sup>
	25	6 hours	u.N.	u.N.

Table 1 Efficacy testing of an ECA procedure

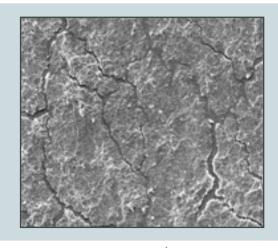
## BIOFILM REDUCTION AND PREVENTION BETWEEN THEORY AND PRACTICE

#### SUMMARY OF THE RESULTS OF THE CHEMICAL DISINFECTION PROCEDURES

When handled correctly a reduction of CFU/cm2 up to the detection limit is possible with all of the products tested. However, at the concentrations tested, the TCC/cm2 could only be minimally reduced in most cases.

A reduction of TCC/cm2 up to the detection limit ".could only be achieved using chlorine from the ECA process at a concentration of 25 mg/l...". (1, page 205). Figure 1 shows a 2-year-old biofilm and the reduction achieved using the ECA product. (1, Page 209)

2 -year-old biofilm



Biofilm after continuous treatment with 0.3 mg/l free chlorine (ECA)

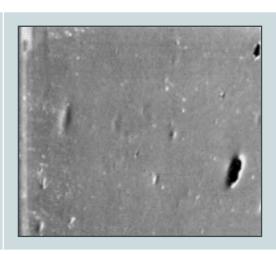


Figure 1 Scanning electron microscopic images of silicone tubing surfaces (magnification 1,000x)

Source: https://www.cleaner-production.de/fileadmin/assets/02WT0832\_-\_Abschlussbericht.pdf (Stand April 2021)

Publisher Umweltbundesamt Fachgebiet III 2.4 (Waste technology, Waste technology transfer)

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CFU = colony-forming units
TCC = total cell count
(No difference between living and dead cells)



# PLANET STRONG

#### LIQUID DISINFECTION WITH A SANITISING PROPERTIES

**Planet Strong** is a highly effective and efficient broad-spectrum disinfectant concentrate with a water base from active chlorine released from sodium hypochlorite. Planet Strong also has sanitising properties and is very effective against biofilms. It is ideal for use in the fish industry on slicers, cutters and on all surfaces used for processing. The disinfecting component has a broad efficacy spectrum against gram-negative and gram positive bacteria. Planet Strong demonstrates excellent results particularly with listeria, salmonella and E. coli.

It is a very effective penetrator enabling disinfection in places that are normally not accessed by conventional disinfectants (e.g. porous surfaces).

SHORT APPLICATION TIME
BROAD EFFICACY SPECTRUM
FIGHTS BIOFILMS
ELIMINATES ODOURS

PRODUCT	PRODUCT DESCRIPTION
TFA 200	<ul> <li>Alkaline foam cleaner</li> <li>Excellent foam formation</li> <li>Removes difficult soiling, such as burnt starch and grease</li> <li>Mainly used for cleaning smoking chambers</li> </ul>
TCA 400	<ul> <li>Highly alkaline cleaning agent with de-foamer</li> <li>The product is particularly suitable for hot cleaning</li> <li>Does not foam above 40°C even during spray application</li> <li>Good conductivity control</li> </ul>
TFS 100	<ul> <li>Strong acid foam cleaner</li> <li>Is a universally applicable</li> <li>Contains an optimised combination of effective surfactants, emulsifiers and mineral acids</li> <li>Removes difficult stone deposits, grease and proteins</li> <li>Easy to rinse off and achieves bright surfaces</li> </ul>
TFA 202 CL	<ul> <li>Alkaline foam cleaner with active chlorine</li> <li>For large-scale removal of organic dirt residues</li> <li>Develops a stable foam with very good grease dissolving power</li> <li>Suitable for all water hardnesses and can be rinsed off easily.</li> </ul>

### OVERVIEW OF THE CLEANING AGENTS AND AREAS OF APPLICATION

			alkaline		acidic	chlorine
	Planet Strong	Planet FOAM	TFA 200	TCA 400	TFS 100	TFA 202 CL
Slicer	✓	✓			✓	
Vacuum filler	✓	✓			✓	
Smoker oven			✓	✓		
Smokier trolley			✓	✓		
Box wash	✓			✓		
Packaging room	✓	✓			✓	
Cold storage	✓	✓			✓	
Cutting boards	✓	✓				✓
Knives etc.	✓					
Personnel hygiene	✓					
Filleting table/processing table			✓	✓	✓	✓
CONTAINER SIZES						
Canister	✓	✓	✓		✓	✓
Barrel	✓		✓	✓	✓	✓
IBC	1					

# CERTIFICATES

**DERMATEST** 

HALAL

IHO



PLANET STRONG



PLANET STRONG

PLANET CIP

PLANET FOAM



PLANET STRONG

KOSHER



TCA 400	TFA 200	TFA 207 CL	TMA 13
TCA 402	TFA 201	TFA 208	TME 5
TCA 403	TFA 202 CL	TFS 100	TMS 1
TCS 300	TFA 203 CL	TFS 101	TXN 950
TCS 301	TFA 204	TFS 102	TXN 951
TDA 800	TFA 205	TFS 203	TXN 952
	TFA 206	TMA 11	



TCA 400	TFA 200	TFA 207 CL	TMA 13
TCA 402	TFA 201	TFA 208	TME 5
TCA 403	TFA 202 CL	TFS 100	TMS 1
TCS 300	TFA 203 CL	TFS 101	TXN 950
TCS 301	TFA 204	TFS 102	TXN 951
TDA 800	TFA 205	TFS 203	TXN 952
	TFA 206	TMA 11	



GET TO KNOW US

## THE PLANET INNOVATION

Planet Innovation GmbH considers itself a cross-sector system provider and, in cooperation with technical experts, develops genuine alternatives to alcohol based disinfection and cleaning products that are beneficial to the environment, humans and animals.

We offer our customers an innovative and sustainable hygiene and safety concept, as well as preventive infection control, which fulfils the requirements of present day conditions, regulations and all those involved.





## WE'RE HERE FOR YOU!

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